



University of  
Applied Sciences

## IMC. It's all in me.

Based in Austria, IMC Krems is a modern university with a strong national and international reputation. The university offers a total of 28 innovative full-time and part-time bachelor and master degree programmes focusing on business, health sciences and science & technology. Approximately 3,000 students attend courses at the university's site in Krems (further locations for the General Nursing programme are Mistelbach and Horn, the latter as of autumn 2024), with another 700-plus students enrolled on transnational programmes in Azerbaijan, China, Latvia, Uzbekistan and Vietnam.

### **Vision, mission and values**

An innovative university with a strong international focus, IMC Krems aims to play a decisive part in the education sector. In line with its mission, in its core activities of education and research, the university wants to find innovative and sustainable solutions for the problems of our time, and thus generate benefits locally, nationally and globally. Our tagline is "It's all in me" and is reminiscent – also in the form of our logo – of a nucleus at the very moment when new potential begins to rise. IMC Krems is the university that recognises and promotes this potential – in an individual, inspiring and future-oriented manner. Because talents need development opportunities and support.

### **International**

Day-to-day life at IMC Krems has a pronounced international flavour: the university has close ties with over 180 partner universities, is an active member of numerous partnership programmes and its students come from more than 90 different countries. Intercultural exchange, internships abroad, participation in international research projects, and courses taught by international staff and guest professors are all part and parcel of the university's activities. Around half of all degree programmes are taught in English – a particularly attractive aspect for both Austrian and foreign students. IMC Krems's presence in various countries underlines its international focus – the university has locations in Krems, Mistelbach and Horn, as well as in China, Latvia, Uzbekistan, Azerbaijan, Ukraine and Vietnam.

## **Innovative**

IMC University of Applied Sciences Krems has a positive image among stakeholders as a pioneer in its established core subject areas of business, health sciences, and science & technology. Its research focuses cover future-oriented topics, take a long-term perspective, and are constantly being enhanced by means of domestic and international partnerships with business, community groups and other academic institutions. The university's research topics range from sustainability-related issues in business to the latest developments in health sciences, as well as state-of-the-art focus topics in science & technology. One of its stand-out facilities is Institute Krems Bioanalytics (IKB), an IMC Krems contract research institute. IKB's research teams have outstanding scientific expertise in the fields of immunology, haematology and oncology. The Clinical Proteomics Krems research laboratory develops groundbreaking proteomics technologies for biomedical research and analysis supported by high-resolution mass spectrometry.

## **Teaching at IMC Krems**

With a strong practical emphasis, IMC Krems degrees provide a combination of leadership qualities, sustainable thinking and approaches, international aspects and soft skills. Project-based work in small groups, where students receive direct support from lecturers, is another plus point. A dedicated, international, highly qualified and quality-driven teaching faculty motivates students to perform to the best of their ability, preparing them for successful careers and supporting their professional development. Interactive learning, direct and personal exchange of experience between staff and students, and international partnership programmes with universities, research institutes and businesses make studying at IMC Krems a unique experience. Located close to Vienna in the Wachau valley – a UNESCO World Cultural Heritage Region – the university also offers a comprehensive range of leisure activities, making it a home away from home for students.

### **IMC Krems in brief**

Located in the heart of the province of Lower Austria, IMC Krems is an internationally oriented University of Applied Sciences. With 180+ partner universities, over 1,000 partner companies worldwide and around 3,000 students from 90 countries at the Krems location, as well as more than 700 students at 5 international locations, it is a university with a focus on internationalisation, practical orientation and innovation. The contemporary topics of sustainability and digitalisation feature prominently in all of the degree programmes at this dynamic, modern institution. IMC Krems offers 28 full-time and part-time bachelor and master degree programmes and one continuing education course in its core subjects of business, health and science & technology.

IMC Krems has strong links with research and business – total funding for the university's numerous research projects currently amounts to several million euros. English and German as the languages of instruction, internships in Austria and abroad, as well as international exchange programmes and semesters abroad ensure that students are equipped with all the tools they need for careers in Austria or other countries. Outstanding performance: IMC Krems's excellent reputation in Austria and abroad is reflected in numerous external distinctions such as CHE-Hochschulranking, Times Higher Education (THE) Impact Ranking and Positive Impact Rating (PIR) (in addition IQNet and Quality Austria for fulfilment of ISO standards, Diploma Supplement Label), certificates (evalag), memberships (FHK, AACSB, EFMD, ÖAWI, EAIE) and accreditations from international organisations. According to the rankings, IMC Krems enjoys particularly high recommendation rates and scores as a popular employer.

Visit the IMC Krems website for the latest facts and figures about the university:  
<https://www.fh-krems.ac.at/fachhochschule/medienportal/presse/#facts-figures>