



University of
Applied Sciences
Krems

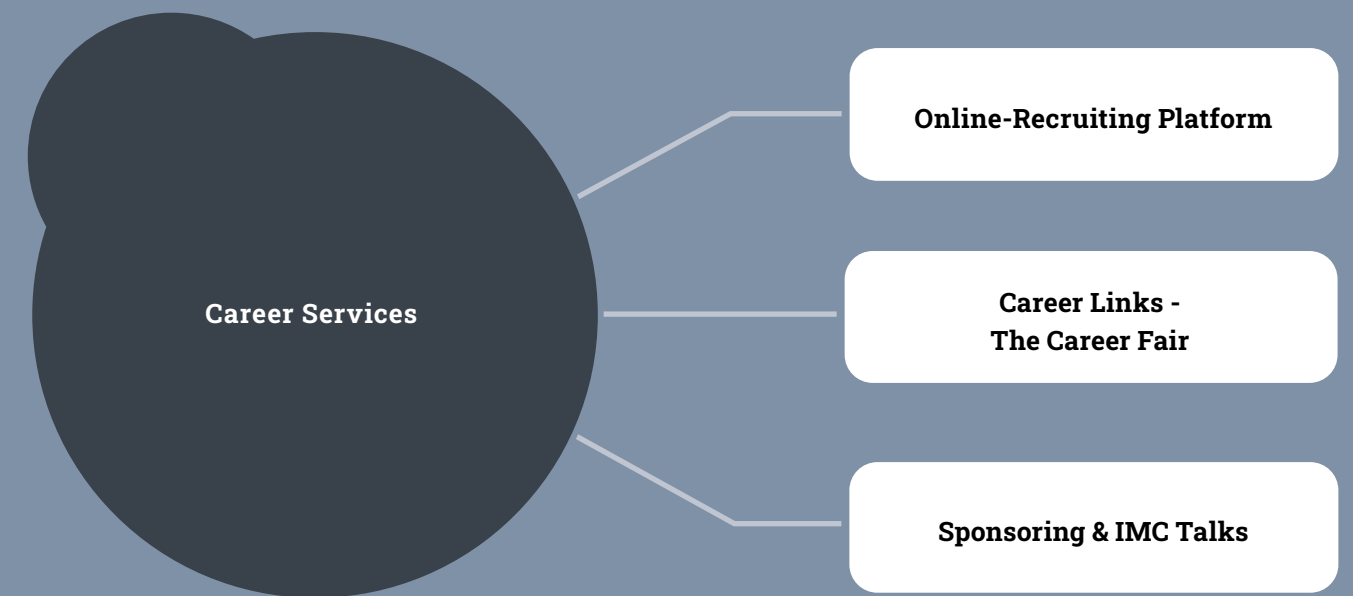
FOR COMPANIES AND ORGANISATIONS

Service and Offers

www.imc.ac.at



Overview



We – the Career Services team - offer you a wide attractive range of services for cooperation and are also happy to put together individual packages for you.

Online-Recruiting Platform IMC Career & Alumni Services

Powered by JobTeaser

We comprehensively prepare our students for the working world and support them in their career plans. We created the "IMC Career & Alumni Services" in cooperation with JobTeaser and have been working very successfully with this platform for several years. Students can use this platform to:

- View profiles where companies present their career opportunities.
- Find internships and job offers
- Book events online: Coaching workshops, fairs, chats.
- Receive email notifications of job openings and employer branding events.

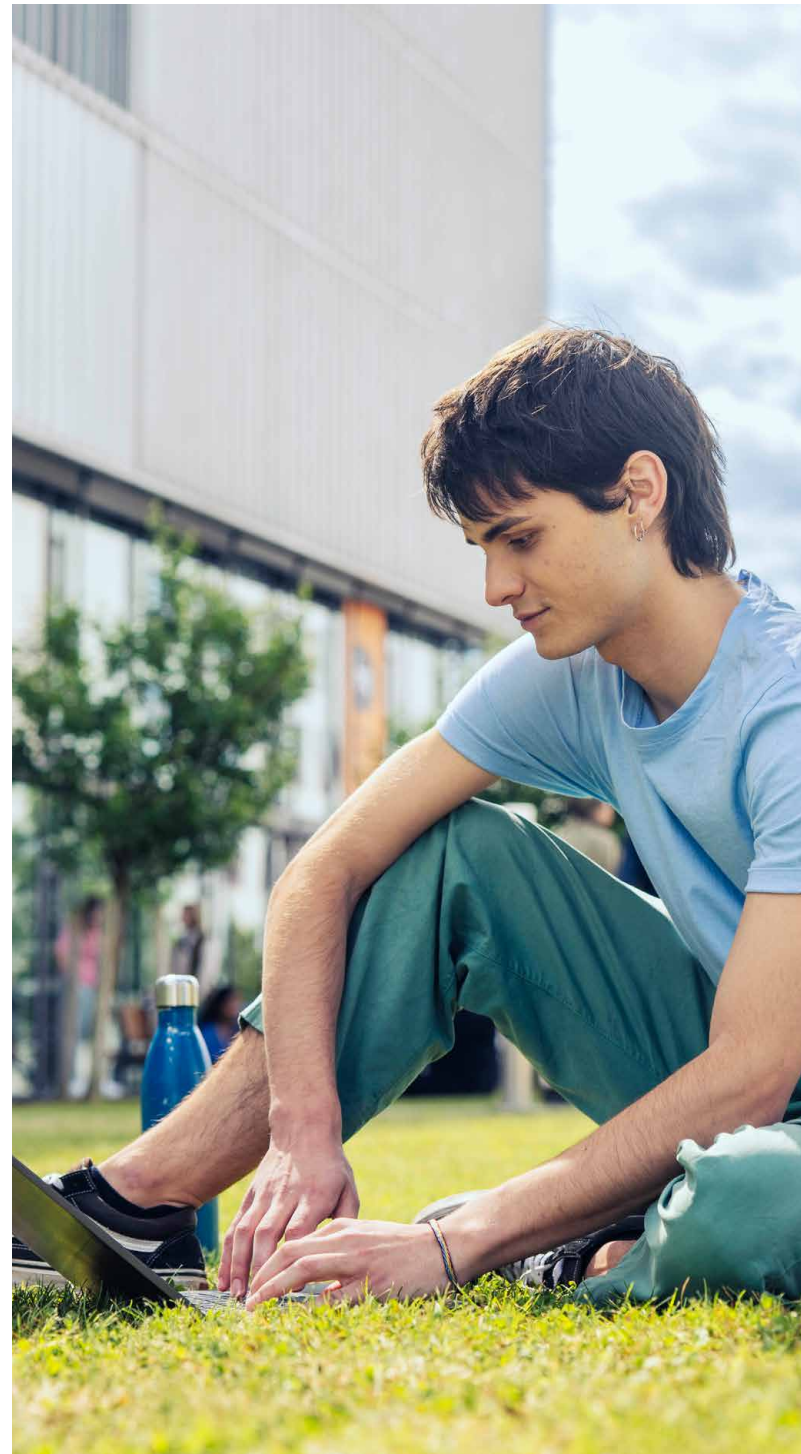
Publishing job offers free of charge

We invite you to create job offers or a profile. Publishing job offers is completely free of charge for you.

Decide which offer suits you!

1. You would like to publish job offers only? Then you can directly track on the online platform how many students view them and who applies for them. You can also change or archive your job offers.

2. You would like to create job offers and a company profile? With our online platform, you can not only publish internship and job offers, but also present your company in detail.



Becoming a partner – your advantages

YOUR ADDED VALUE AS A PARTNER IN RECRUITING AND CONTACT TO NEW TALENTS.

You will enjoy increased visibility at IMC Krems and easier access to IMC Krems students via the "IMC Career & Alumni Services" platform.

Prices

Online-Platform-Packages			
	BASIC	PARTNER	PREMIUM-PARTNER
PRICE/YEAR	–	500 EUR	1,900 EUR
Company Profile	–	small	large
Premium Showcasing	–	●	●
Talent Bank	–	–	●
IMC Career Lunch	–	●	●
Company Visit	–	●	●
Online Speed-Networking	–	●	●
Online Company Presentation	–	●	●
Follow-up Statistics	–	–	●
Online Event Promotion & Administration	–	–	●
Participation Career Links (Career Fair)	–	●	●
Publish job and internship advertisements free of charge	●	●	●
Talk to Alumni	–	–	●

Prices net plus 20% VAT.

Subject to change.

Our packages – your advantages

BELOW YOU WILL FIND THE DESCRIPTION OF THE CONTENTS OF THE POSSIBLE PARTNERSHIP PACKAGES.



Company Profile

The company profiles contain the following navigation points:

- **About us**
Presentation and latest news of the company
- **Our job profiles**
All job profiles (also as video portrait) that exist in the company
- **Recruitment policy**
Here the recruitment policy is explained: why a student should apply there, which profiles and competences are interesting for the company and how students can best apply.
- **Our locations**
Company locations
- **Offers**
All job offers of the company
- **Articles**
All articles written by the company that share news and important facts with students
- **Happy Trainee**
You can link your company ratings from different platforms.

Additionally in the company profile “large”:

- **Teams**
Take the opportunity to publish more details about your company. Among other things:
 - Our values, our culture
 - Profiles and competences of interest to us (in general)
 - Get to know our teams + pictures
- **Events & News**

Premium Showcasing

Your job offers (permanent positions and internships) are regularly ranked up front.

Talent Bank

You have access to the CVs and profiles of our students.

IMC Career Lunch

In a restaurant in Krems, companies can get to know students and present themselves in a relaxed atmosphere during a career lunch.

Price: approx. 17,- EUR per lunch and participant plus drinks according to consumption.

Company Visit

A limited number of students are offered the opportunity of a company excursion, during which they get an exclusive insight into your company. You decide which premises are visited and which programme takes place on site at your company.

Online Speed-Networking

This is where students and recruiters meet in online mode. In 20-minute time blocks, you and students have the opportunity to get to know each other and have a short interview. You name a date in advance to the Career Centre where you will be available to talk to the students. You specify the content of the interview. The Career Center then creates an event in the online recruiting platform. Students can register online for the company event and upload their CV. You then use the documents to decide which students you will invite to the online speed networking events. The students you have accepted then choose their own free time slot and can participate in the recruiting event via Zoom, Microsoft Teams, Google Meet, etc.

Online Company Presentation

You have the opportunity to present your company to the date to present your company to the students.

Duration: one to two hours incl. questions; You decide the framework conditions, as well as the tools used. (Zoom, Microsoft Teams, Google Meet, etc.) We at the Career Center take care of the organisation and invitation of the students.

Follow-Up Statistics

As a Premium Partner, you can regularly call up statistics on the efficiency of your partnership with us and on your online presence, such as hits on your company profile. For example, you can also see how many job advertisements you have placed in a certain period and how many applications you have received via the online platform. You can filter these by industry, contract type, location and many other criteria. In addition, regularly updated statistics about your industry and competitors are available.



Online Event Promotion & Administration

As a Premium Partner, you can organise, advertise and host your own events for our students. We are also happy to support you with premises.

Career Links: Participation

As a partner and premium partner, you are welcome to participate in our annual career fair "Career Links". You can find more information about Career Links on the following page.

Publish job and internship advertisements free of charge

We are happy to receive any job offers from you, particularly especially offers for internships.

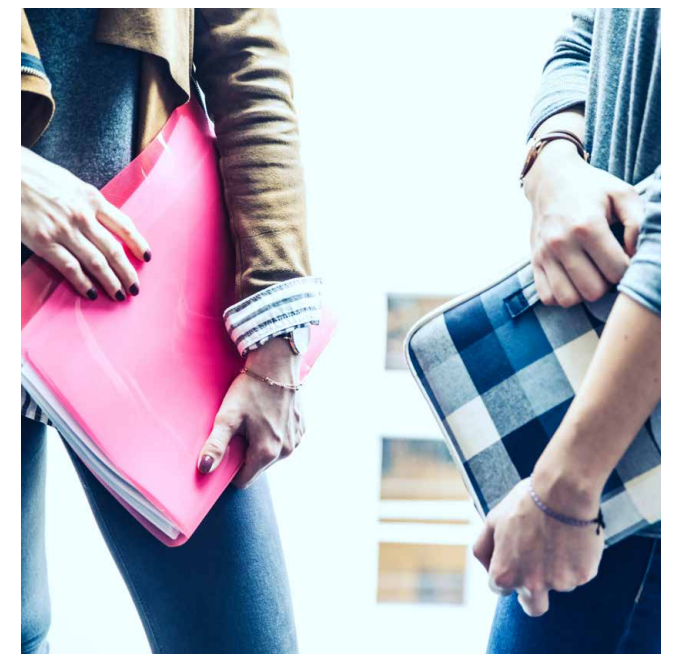
Talk to Alumni

Take the chance and place (job) offers, campaigns, advertisements, texts, publicity etc. through us for all our alumni with a lot of work experience and know-how in their professional life:

- An article in the Alumni Newsletter is placed as your job advertisement – 4,000 subscribers / average open rate 39 %. The content and scope of this article will be agreed in advance between your company and us.
- In the IMC Krems Alumni Group (more than 2,700 members), flexible and depending on the needs of your twice per academic year, content from you will be published. These are always agreed in advance.

Your investment for one of the two actions outside the Premium Partnership costs EUR 200,-

Your investment for both actions outside the Premium partnership costs EUR 300,-



Career Links – The Career Fair

CAREER LINKS IS THE CAREER FAIR OF THE IMC KREMS. IT TAKES PLACE ONCE A YEAR TO FACILITATE CONTACT BETWEEN COMPANIES AND STUDENTS OR GRADUATES OF THE IMC KREMS.

Target Group

Students and graduates of IMC Krems

Our study programmes are divided into the areas of Business, Health and Life Sciences and Technology. You can find a detailed overview of our fields of study can be found here:

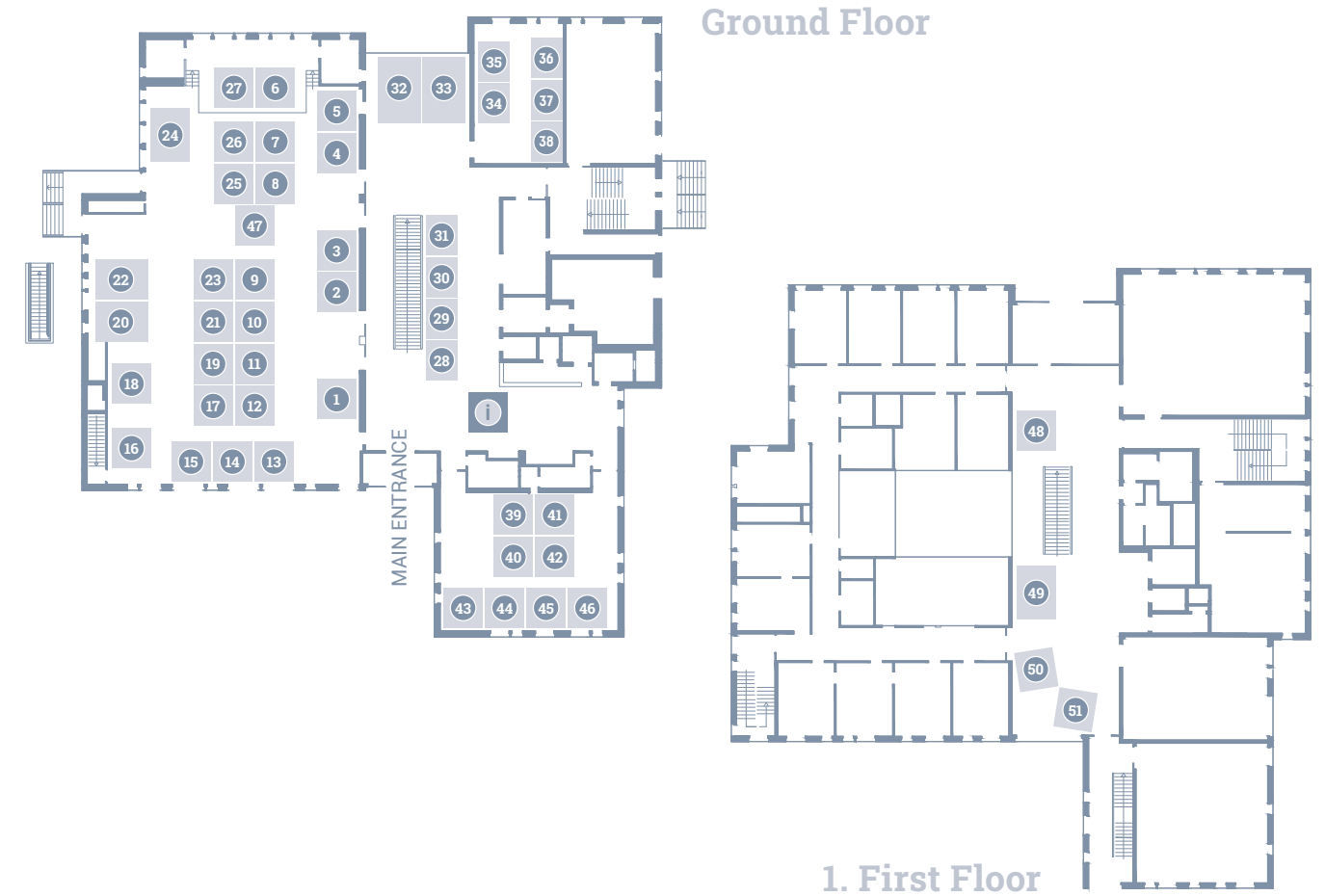
www.imc.ac.at/en/study/

Visitors of the Career Links use the fair to:

- Make initial contact with potential employers
- Find out about specific job vacancies and to apply for them
- Find internships for the compulsory professional internships

When you book a stand, a page in the digital fair catalogue is automatically reserved for you. To participate in the fair, we require a partnership on our online recruiting platform "IMC Career & Alumni Services powered by JobTeaser".

Exhibition stand plan

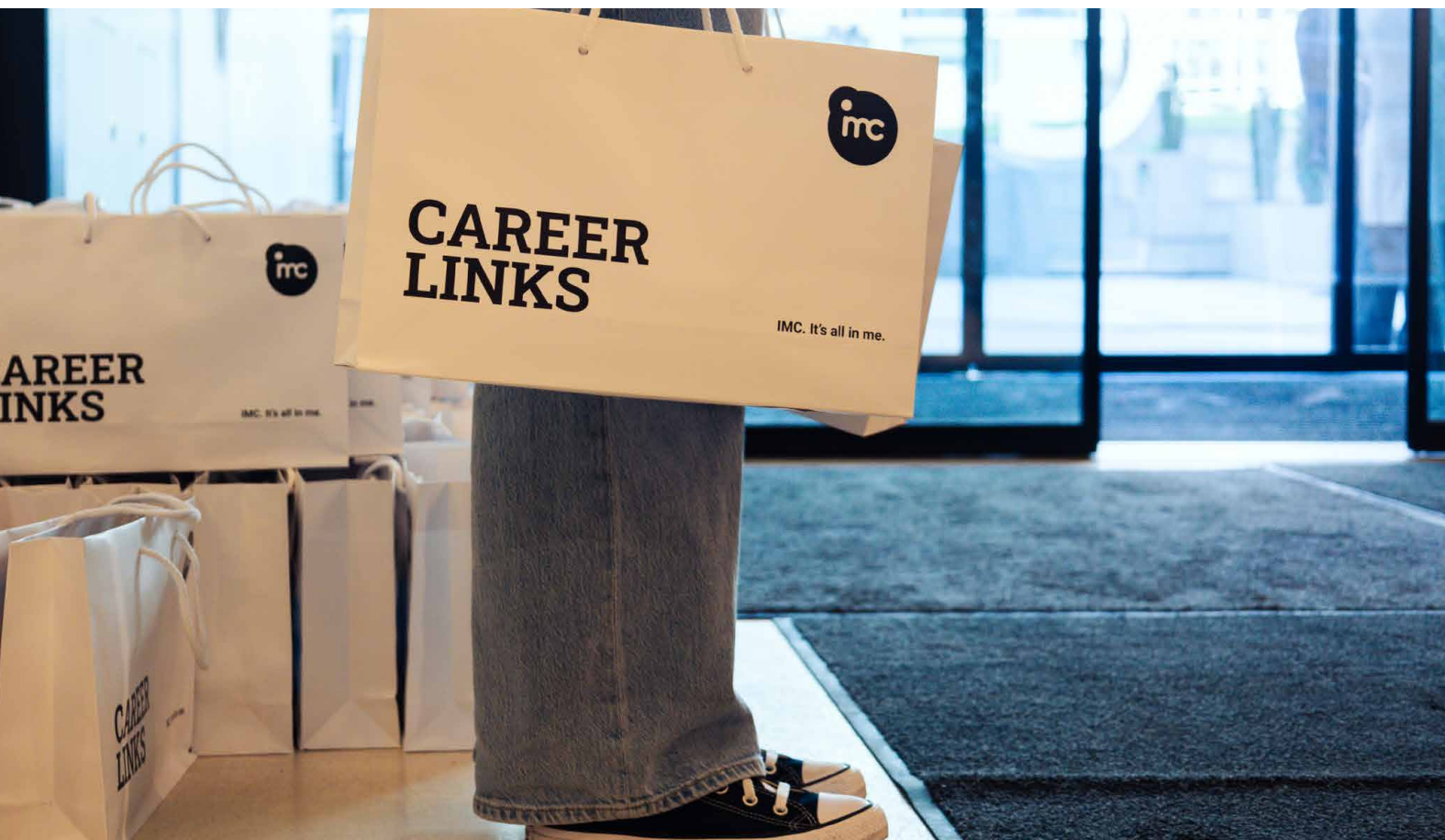


Prices

Categories	Prices
CATEGORY 1: 12 m² Booths: 1, 20, 22, 24, 49	790,- EUR
CATEGORY 2: 9 m² Booths: 2, 3, 4, 5, 6, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 21, 23, 27	690,- EUR
CATEGORY 3: 6 m² Booths: 7, 8, 25, 26, 28, 29, 30, 31, 47, 48, 50, 51	590,- EUR
CATEGORY 4: 9 m² Booths: 39, 41, 43, 44, 45, 46	490,- EUR
CATEGORY 5: 6 m² Booths: 34, 35, 36, 37, 38, 40, 42	450,- EUR

Subject to change.

Prices net plus 20% VAT.





External events and Rentals

INTERNATIONAL MEETING CENTER AND MORE.



Close to Vienna and yet surrounded by vineyards. State-of-the-art or in a historical ambience. Personal service and a great deal of flexibility in planning and room design. This is what distinguishes our event locations. All rooms, details, services, contact persons and prices can be found [here](#).



Research at IMC Krems

WE BUNDLE OUR APPLIED RESEARCH INTO SUSTAINABLE RESEARCH PRIORITIES, DEVELOP INNOVATIVE SOLUTIONS FOR THE BENEFIT OF THE ECONOMY AND SOCIETY, AND THUS CONTRIBUTE TO THE ACHIEVEMENT OF THE SUSTAINABLE DEVELOPMENT GOALS.

At our university, applied research is carried out in the core areas of Business, Health Sciences and Science and Technology in cooperation with companies and other organisations. We develop innovative solutions and bring products and processes with great potential to the market.

Our research-driven teaching, application-oriented research and pioneering expertise benefit both the economy and society as a whole.

- Good international reputation
- Interdisciplinary approach
- Applied research and research-led teaching
- International network

We research in our core areas

Department of Business

From Innovation & Digitalisation to Entrepreneurship and Tourism - we research the topics that touch the economy..

Department of Health Sciences

Research meets practice – interdisciplinary, future-oriented, patient-oriented. Our research in the field of health sciences focuses on practical applications.

Department of Science and Technology

Our research competencies lie in the fields of biotechnology, chemistry and computer science, among others.





Sponsoring

Promote the education of the next generation

We invite you to become part of an extraordinary partnership with IMC Krems. Discover a unique opportunity to take your business to the next level while educating the next generation of professionals.

Why should you become our sponsor?

- **Reach:** Benefit from the broad visibility of your brand in a dynamic and ambitious environment. Our university of applied sciences not only attracts talented students from the region, but also has an impressive national and international reputation.

- **Target group:** With your sponsorship you reach a highly qualified target group of future professionals. Use this unique opportunity to present your company as an attractive employer and inspire your future employees at an early stage.

- **Innovation:** As a sponsor of IMC Krems, you send a clear signal for innovation and progress. Support our research projects and give students access to state-of-the-art technology and infrastructure.

Our Sponsoring Package:

Put your company in the spotlight! Enjoy maximum exposure at our events, in our publications and on our website. Present yourself as an exclusive sponsor and enjoy all the benefits of our cooperation. Reinforce your brand and make valuable contacts.

Get a strong presence in our communication channels, at events and in selected publications. Let us shape the future together!

Contact us and let's discuss the various partnership opportunities. We are open to individual solutions and tailor-made sponsorship packages to ensure that your goals and needs are met in the best possible way. We look forward to working with you and building a successful partnership. Together we can lay the foundation for a promising future!

IMC Talks

Bring your expertise directly to the lecture hall!

We cordially invite you to participate in IMC Talks. This innovative format allows you to present your company as a leading force in your industry while providing students with valuable first-hand insights.

Why should you be part of an IMC Talk?

- **Direct influence:** At an IMC Talk you have the unique opportunity to pass on your knowledge and experience directly to the future generation of professionals. You can personally participate in our courses as a management expert or CEO and offer students valuable insights into the reality of business management.

- **Brand presence:** Benefit from a strong brand presence in front of a highly engaged audience. IMC Talks

provide you with a platform to present your company values, innovations and successes to a wide range of students, faculty and other potential partners.

- **Talent acquisition:** Use the IMC Talks to establish contact with outstanding students at an early stage. Show them the exciting career opportunities in your company and make valuable contacts for future internships, theses or even potential hires.

How do the IMC Talks work?

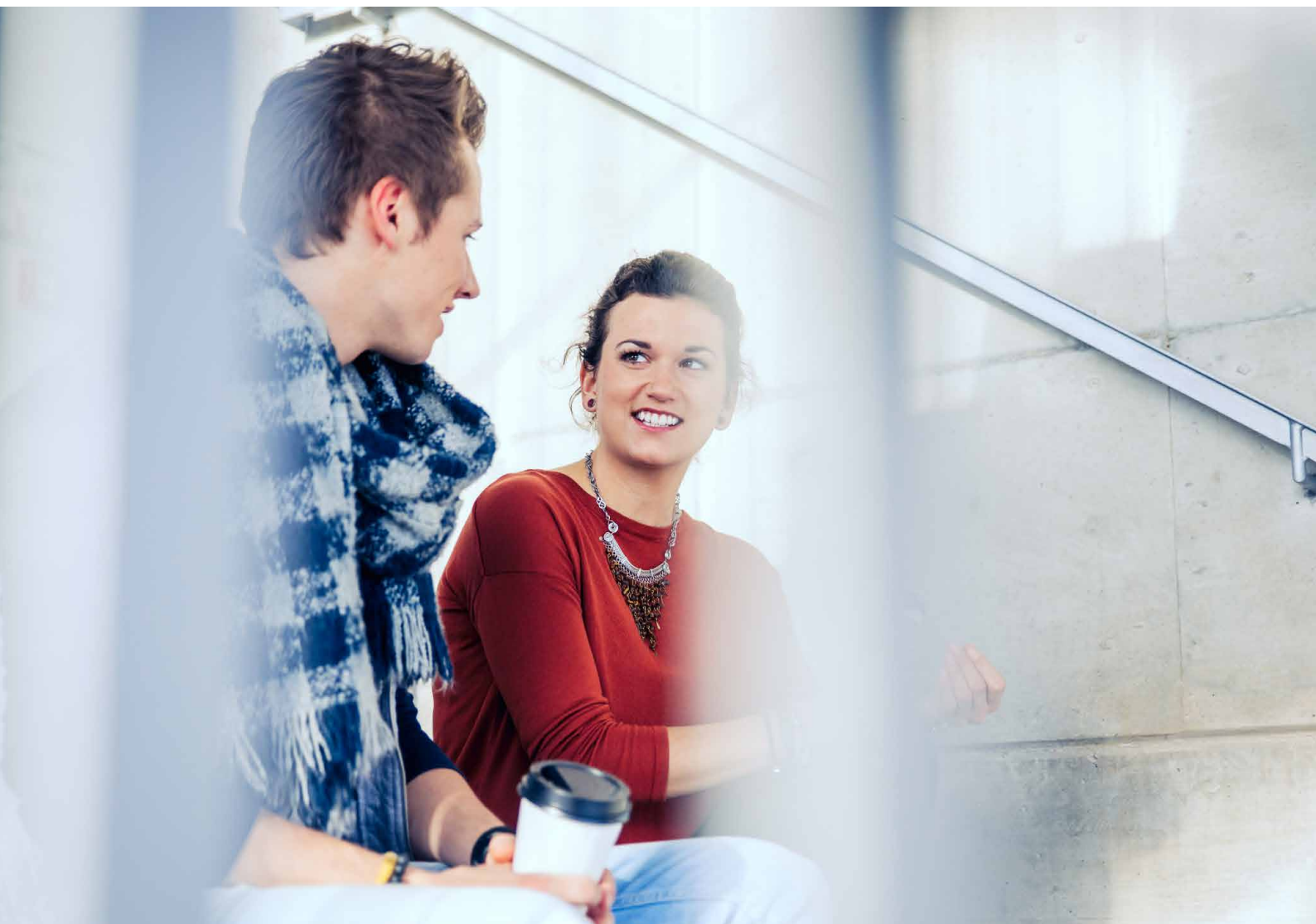
- **Determine topic:** Together with you, we select a relevant topic that is of interest to our students and fits your company.

- **Give a lecture:** As a management expert or CEO, you give an inspiring talk and share your expertise, experiences and perspectives with the students.

- **Discussion and questions:** After your presentation, students will have the opportunity to ask questions and engage in an engaging dialogue with you.

Become part of the IMC Talks!

Get in touch with us and let us discuss the various possibilities. We are open to individual solutions and tailor-made collaborations to ensure that your goals and needs are met in the best possible way.



Corporate Relations

Your contact persons

If you have any questions or suggestions, please contact our team:



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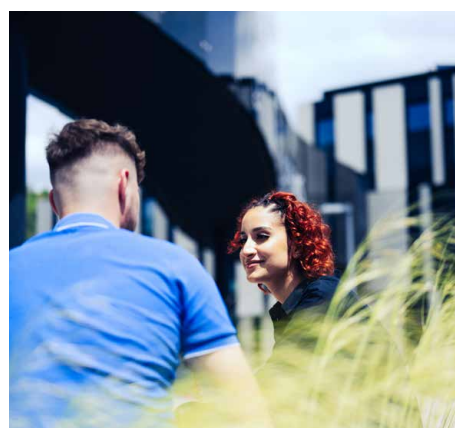
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IMC. It's all in me.

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Accreditations



Memberships

