






University of
Applied Sciences
Austria

BACHELOR | MASTER

Degree programmes at a glance

-  Business
-  Science & Technology
-  Health

Bachelor

DURATION: 3 YEARS | 6 SEMESTERS

	German	English	Full-time	Part-time
Business				
Betriebswirtschaft für das Gesundheitswesen	•			•
Business Administration		•	•	
Global Sustainability and Circular Business*		•		•
International Business Management		•	•	
International Wine Business		•	•	
StartUp Management*		•	•	
Tourism and Leisure Management		•	•	
Unternehmensführung	•			•
Science & Technology				
Applied Chemistry		•	•	
Informatics		•	•	
Medical and Pharmaceutical Biotechnology		•	•	
Health				
Ergotherapie	•		•	
Gesundheits- und Krankenpflege	•		•	
Hebammen	•		•	
Musiktherapie	•			•
Physiotherapie	•		•	

*Subject to approval by AQ Austria

Business

GRADUATES OF IMC KREMS BUSINESS DEGREE PROGRAMMES HAVE WHAT IT TAKES TO DEAL WITH THE CHALLENGES OF THE GLOBAL ECONOMY.

Betriebswirtschaft für das Gesundheitswesen

Das Gesundheitswesen ist und bleibt ein wachsender Markt, der qualifizierte Expertinnen und Experten braucht. Wir statten Sie in diesem Studium mit den nötigen Kompetenzen aus, um im Gesundheitssektor erfolgreich zu sein.

Nach 3 Jahren Studium sind Sie bereit, verantwortungsvolle Aufgaben in der Gesundheitsbranche zu übernehmen – beispielsweise in Primärversorgungseinheiten, Spitälern, Reha- und Pflegeeinrichtungen oder auch in Pharmaunternehmen bzw. im Bereich der Medizinprodukte.

Besonderheiten

- ★ Bereit für die Herausforderungen des Gesundheitssektors
- ★ Praxisnähe ab der ersten Minute
- ★ Werden Sie zum Teamplayer im Gesundheitswesen

Studieninhalte

- Betriebswirtschaft, Volkswirtschaft, Rechtswissenschaften
- Gesundheitswirtschaft und -versorgung
- Pharma, Medizinprodukte
- Berufspraktikum/berufliche Handlungskompetenz

Auf einen Blick

→ Bachelor → Deutsch → Berufsbegleitend

Business Administration

What happens when you combine economics, business administration and management skills in a single bachelor degree? You get IMC Krems's Business Administration bachelor degree programme.

After completing this three-year course, you will have a solid basis for managing teams, independently managing projects of all sizes, working in corporate communications, demonstrating your digital skills – and launching an international career.

Key features

- ★ International experience
- ★ Scope to follow your own path
- ★ Career opportunities with international prospects

Course contents

- Business administration, economics, law
- Cross-cultural and interpersonal skills
- Focus on: International Project Management, Corporate Communications & Digital Transformation
- Practical training

At a glance

→ Bachelor → English → Full-time

Global Sustainability and Circular Business*

Complex challenges need multi-disciplinary answers. The world is facing major problems - environmental, economic and social issues are real challenges. Our new Bachelor degree programme is made for just that. It helps you to make a difference and actively contribute to solutions. We teach you how to design and lead sustainable models, communities, and businesses to achieve the United Nations Sustainable Development Goals.

*Subject to approval by AQ Austria

Key features

- ★ Global sustainable development & practices
- ★ Circular business models
- ★ Behavioural sciences
- ★ Artificial intelligence and data management
- ★ Future skills

Course contents

- Fundamentals of sustainability
- Introduction to the circular economy
- Business administration basics and economics
- Technology and AI
- Marketing and market research
- Environmental management
- Legal foundations, political economy

At a glance → Bachelor → English → Part-time

International Business Management

International business in a nutshell: Do you enjoy communication? Do you like to travel? Are you open to other cultures? Are you interested in international business relations? Then this three-year degree programme is the perfect choice for you.

We give you the skills and detailed knowledge of international business administration and economics that allow you to deal successfully with partners all over the world. It goes without saying that the programme is entirely taught in English, and on top of that you also study an additional foreign language.

Key features

- ★ Ideal preparation for the international stage
- ★ Explore the world: Study & work abroad
- ★ Practical training

Course contents

- Business administration, economics, law
- Scientific methods and tools
- Export management and foreign trade
- Languages
- Practical training

At a glance

→ Bachelor → English → Full-time

International Wine Business

What better place to develop business administration expertise for the international wine business than in one of Austria's top wine-producing areas?

In-depth education covering business administration, viticultural and oenological topics means that after 6 semesters you are fully equipped to assume managerial responsibilities in the wine and beverage industry, including on the international stage – thanks to a programme taught in English.

Key features

- ★ It's all about wine
- ★ Bringing theory to life
- ★ Our venue is surrounded by vineyards

Course contents

- Business administration, economics, law
- International wine industry, marketing, sensory analysis
- Methods and tools
- Practical training
- Personality training

At a glance

→ Bachelor → English → Full-time

StartUp Management*

Where ideas take flight: Join now! Our Bachelor degree programme StartUp Management enables you to generate and manage innovative business ideas. In addition to teaching you the basics of business administration and knowledge in the field of innovation and Intellectual property management, we equip you with an entrepreneurial mindset. Whether you want to become a founder yourself or not, recognising entrepreneurial opportunities and implementing them will be one of your strengths after completing this Bachelor degree programme – an ability that investors value just as much as employers.

Key features

- ★ The study semesters are structured as a journey through the phases of a startup – from "Pre-Seed" to "Foundation" to "Expansion", you will learn the necessary knowledge to build and manage a start-up in the various stages.

Course contents

- Future and multidisciplinary skills
- Business and economics
- Start-up Management and practical training
- Team-building trainings (bootcamps, hackathons, visit of start-up conferences)

At a glance

→ Bachelor → English → Full-time (part-time occupation is possible)

*Subject to approval by AQ Austria

Tourism and Leisure Management

What are tourists' top needs? What might tourism products look like in the future? How do you market a tourist destination? How do you stage a hybrid event and what challenges are involved?

You will work on these and other business-related questions in our bachelor degree programme. And on top of this, you will learn a foreign language in addition to English, our language of instruction, allowing you to benefit from countless international connections and relationships. In 3 years, you will be ready for an international career.

Key features

- ★ Studying and working the international way
- ★ Ideally equipped for the globalised world
- ★ Discover your interests

Course contents

- Business administration, economics, law
- Fundamentals of tourism, specialised tourism studies
- Scientific methods and tools
- Languages
- Practical training/occupational competence

At a glance

→ Bachelor → English → Full-time

Unternehmensführung

Maßgeschneidert für Nachwuchsführungskräfte: Eine ausgewogene Mischung aus Betriebswirtschaftslehre (BWL) und neuen IT-Technologien sowie eine hohe Praxisorientierung machen Sie fit für verantwortungsvolle operative Managementaufgaben.

Nach 3 Jahren Studium stehen Ihnen viele Möglichkeiten offen. Egal welche Branche oder welcher Fachbereich: Das Studium bereitet Sie auf einen direkten Berufseinstieg oder ein aufbauendes Studium optimal vor. Die fundierte Ausbildung im IT-Bereich ist dabei ein besonderes Asset.

Besonderheiten

- ★ Betriebswirtschaft plus:
Neue Technologien machen den Unterschied
- ★ Von der Idee bis zur Umsetzung: So entstehen Innovationen
- ★ Flexibilität und Unternehmergeist

Studieninhalte

- Betriebswirtschaft, Volkswirtschaft, Rechtswissenschaften
- Neue Technologien und Informationstechnologien
- Methoden, Tools, Soft Skills und Business English
- Berufspraktikum/berufliche Handlungskompetenz
- Unternehmensplanspiel

Auf einen Blick

→ Bachelor → Deutsch → Berufsbegleitend

Science & Technology

STUDY TODAY TO HELP SHAPE THE WORLD
OF TOMORROW. PRACTICE AND RESEARCH GO
HAND IN HAND AT IMC KREMS.

Applied Chemistry

Do you enjoy working in the lab and find chemistry experiments fascinating? Do you think that environmental protection, recycling, waste recovery and renewable resources are important topics that will shape the future? Or are you more interested in combating diseases and developing new drugs and biotechnological processes?

With a bachelor degree in Applied Chemistry from IMC Krems, you will be well placed to start a career that involves groundbreaking research or finding solutions to problems facing society today. You will be plotting a course for a career in industry or laying ideal foundations for entry into the world of academic research. On this three-year programme you will work in small groups and learn how to tackle problems from an interdisciplinary perspective.

Key features

- ★ Outstanding job prospects
- ★ Cutting-edge course content with direct input from industry
- ★ Practice makes perfect
- ★ Green Chemistry

Course contents

- Fundamentals of natural sciences
- Specialisation in chemistry
- Methods, tools and industry applications
- Practical training
- Electives: Instrumental Analysis and Chemometrics, Organic and Pharmaceutical Chemistry

At a glance

→ Bachelor → English → Full-time

Informatics

Would you like to play a creative role in shaping the ways in which we will live and work in the future? Are you also interested in technology-related fields? Then our three-year Informatics programme is the perfect choice for you.

One thing's for sure: informatics has had a bigger impact on developments in how we live and work than any other field over the past few decades, and will grow in significance over the years to come.

Key features

- ★ Excellent career opportunities
- ★ A career in a field that is shaping the future
- ★ Be part of a team

Course contents

- Computer science
- Applied informatics
- Electives: Business Process and Enterprise Technologies, Bioinformatics
- Methods and tools
- Practical training

At a glance

→ Bachelor → English → Full-time

Medical & Pharmaceutical Biotechnology

Would you like to play a part in dramatically improving the quality of life of millions of patients around the world? The three-year Medical and Pharmaceutical Biotechnology bachelor degree programme will give you the opportunity to do just that.

Biotechnology is one of the world's fastest growing research disciplines. There is an urgent need for experts, managers and researchers who are qualified to work in the industry. As a graduate, you will have the expertise to contribute to the development of groundbreaking innovations in the field.

Key features

- ★ Studying and working abroad
- ★ Lab work: practice makes perfect
- ★ Excellent career prospects

Course contents

- Fundamentals of natural sciences and bioscience
- Introduction to human medicine
- Fundamentals of mathematics, informatics, analytics
- Fundamentals in biotechnology and bioprocess technology
- Fundamentals of quality management
- Practical training
- Electives: Production of Therapeutic Proteins, Drug Development Management

At a glance

→ Bachelor → English → Full-time

Health

TOGETHER, WE ENABLE AS MANY PEOPLE AS POSSIBLE
TO LIVE IN GOOD HEALTH.

Ergotherapie

Unterstützen Sie Ihre Mitmenschen dabei, den Alltag wieder selbstständig meistern zu können. Alle Kompetenzen dazu erhalten Sie im Bachelor-Studium Ergotherapie. Werden Sie zur Expertin oder zum Experten für Alltagsaktivitäten. Wir machen Sie in 3 Jahren bereit für diese Aufgabe.

Besonderheiten

- ★ Simulierte Therapie-Situationen
- ★ Spielraum für eigene Entscheidungen
- ★ Mehr Möglichkeiten im Praktikum

Studieninhalte

- Anatomische, physische und medizinische Grundlagen
- Ergotherapeutische und handlungswissenschaftliche Grundlagen
- Ergotherapeutische Arbeitsfelder und Berufsfeldentwicklung
- Reflexion, Kommunikation, Interaktion
- Berufspraktika

Auf einen Blick

→ Bachelor → Deutsch → Vollzeit

Gesundheits- und Krankenpflege

Vom Kinderwunsch bis zum Lebensende – begleiten Sie Ihre Mitmenschen auf deren Lebensweg. Dabei können Sie Menschen aktiv in außerordentlichen Lebenssituationen unterstützen, sich eine bessere Gesundheitsförderung zum Ziel setzen, beraten, erforschen, entwickeln und später sogar Teams führen oder lehren.

Erweitern Sie Ihre Kompetenzen mithilfe eines Wahlmoduls aus vier Schwerpunkten: Pflege von Kindern und Jugendlichen, Pflege im Unfall- und Neurorehabilitationsbereich, Onkologische Pflege oder Pflege in Krisenzeiten/ Krisengebieten. Nach 3 Jahren haben Sie das nötige Werkzeug, um unser Gesundheitssystem nachhaltig zu verändern. Plus: Studieren Sie in Krems, Mistelbach oder Horn.

Besonderheiten

- ★ Ein Plus an Praxis: Hälfte des Studiums bei Praktikumsgebern
- ★ Übung macht den Meister: Fallbeispiele und Simulationen
- ★ Immer einen Schritt voraus: bereit für neu entstehende Handlungsfelder
- ★ Studienstandorte: Horn, Krems, Mistelbach

Studieninhalte

- 50 % des Studiums im Praktikum
- Pflegerisches Handeln
- Medizinisches Fachwissen
- Gesundheit und Prävention
- Sozialkommunikative Kompetenz und Selbstkompetenz

Auf einen Blick

→ Bachelor → Deutsch → Vollzeit

Hebammen

Als Hebamme arbeiten Sie auf Augenhöhe mit Frauen und ihren Familien zusammen, um ihnen die erforderliche Unterstützung, Betreuung und Beratung während Schwangerschaft, Geburt und Wochenbett zukommen zu lassen.

Alle Werkzeuge dazu erhalten Sie im Bachelor-Studium Hebamme. In 3 Jahren bereiten wir Sie sowohl auf die Tätigkeit in der Klinik als auch auf die freiberufliche Hebammenarbeit vor.

Besonderheiten

- ★ Begleitung der Frau und der gesamten Familie
- ★ Neue Wege in der Hebammen-Lehre
- ★ Praktikum mit internationalen Optionen

Studieninhalte

- Biomedizinische Grundlagen
- Obstetrik und Hebammenkunde
- Gesundheitsförderung und Prävention
- Neonatologie und Pädiatrie
- Psychosoziale Kompetenzen
- Organisation des Hebammenberufes

Auf einen Blick

→ Bachelor → Deutsch → Vollzeit

Musiktherapie

Mit dem gezielten Einsatz von Musik können Sie den Gesundheitszustand Ihrer Mitmenschen verbessern. Im Bachelor-Studium Musiktherapie am IMC Krems erwerben Sie hierfür die grundlegenden therapeutischen Kompetenzen.

Sie erlernen wissenschaftlich fundierte musiktherapeutische Techniken und Methoden, um diese in einer therapeutischen Beziehung gezielt einzusetzen. Nach 3 Jahren Studium sind Sie bereit für den Berufseinstieg und erhalten die Berechtigung, Ihren Beruf mitverantwortlich auszuüben.

Besonderheiten

- ★ Hohes Maß an individueller Betreuung und Begleitung
- ★ Internationale Vernetzung
- ★ Ein anthropologischer Zugang

Studieninhalte

- Musikalische Fertigkeiten
- Musiktherapeutische Grundlagen
- Psychologische, medizinische und rechtliche Grundlagen
- Fachübergreifende Qualifikationen
- Selbsterfahrung und Persönlichkeitsentwicklung
- Praktikum

Auf einen Blick

→ Bachelor → Deutsch → Berufsbegleitend

Physiotherapie

Wollen auch Sie die Lebensqualität Ihrer Mitmenschen verbessern? Das Bachelor-Studium Physiotherapie macht es möglich.

Die Physiotherapie ist, aufgrund der steigenden Anzahl an chronischen Erkrankungen, die zum Beispiel das Herz-Kreislauf-System, den Stoffwechsel oder die Galle betreffen, ein wachsendes Berufsfeld. In 3 Jahren eignen Sie sich Theorie und Praxis an und sind dann fit für die Berufswelt.

Besonderheiten

- ★ Theorie und Praxis
- ★ Schwerpunkte: Gesundheitsförderung und Behindertensport
- ★ Fallstudien zum Ausbau der Kompetenzen
- ★ Einzigartig: Red Flag Screening, genderspezifische Behandlungen, Behindertensport

Studieninhalte

- Biomedizinische Grundlagen
- Physiotherapeutische Methoden und Prozesse
- Human- und Sozialwissenschaften
- Funktionsstörungen des menschlichen Körpers
- Praktikum

Auf einen Blick

→ Bachelor → Deutsch → Vollzeit



Admission requirements for our bachelor degree programmes

To qualify for admission to a bachelor degree programme, you must have an Austrian school-leaving certificate or an equivalent qualification. You can also apply before you obtain your Austrian school-leaving certificate or equivalent qualification. In this case, you can upload your most recent end-of-year report or subject certificates. For further information please visit our website.

If you apply for a place on an English-language bachelor degree programme, your English language proficiency will be assessed during your admission interview. There is no need to provide additional proof of your English skills

Information for our international applicants

If your school-leaving certificate is not from Austria, it will be checked by the academic board to make sure it is equivalent to an Austrian certificate. This can only take place once we have received your completed application. Depending on the country of issuance, you might have to submit your documents by post as well. If necessary, you might have to pass supplementary examinations to achieve the required level of qualification. If you are applying for a bachelor degree programme where German is the language of instruction, you must include proof of B2 German language proficiency with your application.

Costs and deadlines

	Tuition fee per semester for EU citizens	Tuition fee per semester for non-EU citizens	Application deadline EU citizens	Application deadline non-EU citizens
Business	363,36 Euro	6,900 Euro	15 April	15 April
Science and Technology	363,36 Euro	9,500 Euro	15 April	15 April
Health	363,36 Euro	6,900 Euro	15 March	15 March

Estimated costs for housing: ~ 400 Euro or more per month
 Estimated living costs: ~ 250 Euro or more per month

Scholarship: IMC Krems University of Applied Sciences does not award scholarships for reduced tuition fees. Please refer to the Austria-wide platform www.grants.at.

Tip:

Join our Facebook group: direct your questions to our students and get first-hand accounts about studying at IMC Krems.

Master

DURATION: 2 YEARS | 4 SEMESTERS

	German	English	Full-time*	Part-time*
Business				
International Business and Economic Diplomacy		•		•
Management	•			•
Management von Gesundheitsunternehmen	•			•
Marketing		•	•	
Umwelt- und Nachhaltigkeitsmanagement	•			•
Science & Technology				
Digital Business Innovation and Transformation		•		•
Medical and Pharmaceutical Biotechnology		•	•	
Health				
Advanced Nursing Practice	•			•
Angewandte Gesundheitswissenschaften	•			•
Musiktherapie	•			•

*What does full-time and part-time mean?

With our master degree programmes, you have a choice of different organisational formats, depending on the phase of life you are currently in. Whether you want to follow up your bachelor degree with a master degree straight away or have already worked in between, or you have been in professional life for some time. The formats can be combined well with a professional activity.

Full-time: You study two to five days per week at IMC Krems (depending on the degree programme). A (marginal or part-time) professional activity is possible alongside your studies with a flexible working time model.

Part-time: Your attendance times are usually weekly on Fridays and Saturdays, in some study programmes also on Thursdays, Fridays and Saturdays, but only every two to three weeks. A (full-time) job is definitely possible.

Business

WITH YOUR STRATEGIC AND FUTURE-ORIENTED APPROACH, YOU CREATE ADDED VALUE FOR THE ECONOMY.

International Business and Economic Diplomacy

Against the backdrop of current economic and political developments, you will recognise the significance of international business relations and capitalise on them in order to achieve success on international markets.

Our two-year master programme is centred on developing broad-based, forward-looking expertise related to international management and economic diplomacy. This programme gives you managerial skills that will enable you to confidently hold your own in a competitive and constantly changing environment. The programme also comprises wide-ranging practical elements, with a focus on ongoing enhancement of soft skills and research techniques, all of which improve your employability.

Electives

- ★ Trade management strategies
- ★ International economic relations

Course contents

- Strategic management
- Financial management
- Institutions and diplomacy
- Political and economic strategies
- Employability skills
- Research skills and master thesis
- Electives

At a glance

→ Master → English → Part-time

Management

Im berufsbegleitenden Master-Studiengang Management bereiten wir Sie auf den nächsten Karriereschritt im nationalen oder globalen Unternehmensumfeld vor. Das 2-jährige Studium verknüpft die Bewertung von internen und externen Unternehmensaspekten sowie Innovation und nachhaltige Managementaspekte interdisziplinär miteinander. Die Spezialisierungen geben Ihnen den nötigen Freiraum, um das Studium nach Ihren Vorstellungen zu gestalten.

Spezialisierungen

- ★ Controlling
- ★ Human Resource Management
- ★ Big Data & Digitalisierung in der Gesundheitsversorgung
- ★ Gründung & Übernahme von kleinen und mittleren Unternehmen
- ★ Führung und Organisation im Gesundheitswesen

Studieninhalte

- Bewertung interner Unternehmensdaten
- Bewertung externer Unternehmensdaten
- Managementmethoden und strategische Führung
- Spezialisierungen
- Angewandte Forschung

Auf einen Blick

→ Master → Deutsch → Berufsbegleitend

Management von Gesundheitsunternehmen

Leitungsfunktionen übernehmen in einer boomenden Branche: Der berufsbegleitende 2-jährige Master-Studiengang Management von Gesundheitsunternehmen erlaubt es Ihnen, Ihre Karriere im Gesundheitswesen individuell zu gestalten.

Sie erlernen moderne Management-Methoden und wenden Ihr Wissen in interdisziplinären Teams an. Die enge Zusammenarbeit mit Gesundheitsunternehmen sichert einen hohen Praxisbezug. In Projekten stellen Sie sich echten Herausforderungen und entwickeln innovative Ideen.

Spezialisierungen

- ★ Führung und Organisation im Gesundheitswesen
- ★ Big Data & Digitalisierung in der Gesundheitsversorgung
- ★ Controlling
- ★ Gründung & Übernahme von kleinen und mittleren Unternehmen
- ★ Human Resource Management

Studieninhalte

- Rahmenbedingungen von Public Health
- Gesundheitsökonomie
- Gesundheitsversorgung: Dimensionen, Big Data und Digitalisierung
- Gesundheitswesen: Geschäftsmodelle, Führung und Organisation, Krisenmanagement, Innovationen
- Strategisches Management, HR, Controlling
- Gründung und Übernahme von KMU

Auf einen Blick

→ Master → Deutsch → Berufsbegleitend

Marketing

Major tracks in Tourism and Service Marketing, Fashion and Lifestyle Marketing, and Retail and Shopper Marketing
Do you enjoy working in a creative, dynamic and international environment, and planning and implementing marketing and communications strategies? Compatible with part-time employment, the two-year Marketing master degree programme is tailor-made for you, with major tracks in Tourism and Service Marketing, Fashion and Lifestyle Marketing, and Retail and Shopper Marketing.

Major tracks

- ★ Tourism and Service Marketing
- ★ Fashion and Lifestyle Marketing
- ★ Retail and Shopper Marketing

Course contents

- Management, strategic marketing
- Marketing process, marketing research
- Digital marketing and PR
- Major tracks in marketing
- Leadership and communication skills
- Digital skills
- Research

At a glance

→ Master → English → Full-time (occupation possible)

Umwelt- und Nachhaltigkeitsmanagement

Nachhaltiges Wirtschaften ist in aller Munde. Am IMC Krems kann man es studieren: Der berufsbegleitende Master-Studiengang Umwelt- und Nachhaltigkeitsmanagement qualifiziert Sie für die Übernahme verantwortungsvoller Tätigkeiten im nationalen und internationalen Berufsfeld. Nach Ihrem interdisziplinären 2-jährigen Studium unterstützen Sie Unternehmen und Organisationen bei der Implementierung von ökologischen und sozialen Maßnahmen. Anders ausgedrückt lernen Sie also, wie Unternehmen und Organisationen eine nachhaltige Wirtschaftsweise umsetzen können.

Schwerpunkte

- ★ Wirtschaft und Gesellschaft
- ★ Managementsysteme und Standards
- ★ Kommunikation und Berichterstattung
- ★ Ökologische und technologische Grundlagen
- ★ Forschungsmethoden und wissenschaftliches Arbeiten

Studieninhalte

- Umwelt- und Klimapolitik
- Green Economics, nachhaltige Unternehmensführung
- Umweltrecht
- Umweltmanagement
- Wasser und Energie
- PR und Stakeholder-Management

Auf einen Blick

→ Master → Deutsch → Berufsbegleitend

Science & Technology

ALWAYS IN SEARCH OF SOLUTIONS: TOGETHER
WE DEVELOP INNOVATIVE APPROACHES AND CONCEPTS
TO FIND ANSWERS TO THE QUESTIONS OF OUR TIME.

Digital Business Innovation and Transformation

Become a change agent! After your master degree, you will lead your company into the future. You will be able to coordinate and direct digital transformations, no matter what the industry. Because the future is digital. The part-time two-year master degree programme focuses on key business administration skills combined with expertise in digitalisation and innovation, as well as the ability to understand, motivate and lead people.

AUSTRIAN
STANDARDS



Austrian Standards Certifications

In addition to the degree, this study programme enables you to receive two Austrian Standards personal certifications.



Key features

- ★ Digital transformation
- ★ Innovation 4.0
- ★ International focus
- ★ Practical training

Course contents

- Business processes and strategies
- Leading digital transformation and innovation
- Digital trends and digital innovation
- Data management and data analysis
- Transformation methods
- Research methods and master thesis

At a glance → Master → English → Part-time



Medical & Pharmaceutical Biotechnology

Are you looking for an internationally respected master degree programme that will open up exciting career opportunities in the pharmaceutical industry and research? Potential employers hold our Medical and Pharmaceutical Biotechnology programme in high regard thanks its broad curriculum.

The two-year master programme Medical and Pharmaceutical Biotechnology represents one of the broadest biotechnology programmes in Europe and is very well embedded in the Vienna Biotech Region. Graduates of the programme have excellent opportunities to gain a foothold in the global biotechnology industry or in international PhD programmes.

Key features

- ★ Preparation for upcoming trends
- ★ PhD and international opportunities
- ★ Electives: Bioprocess Engineering, Advanced Therapeutic Development

Course contents

- Health, disease and therapeutical strategies
- Bioethics
- Process design
- Bioprocess technology
- Pharmaceutical sciences
- Research semester in industry and master thesis

At a glance

→ Master → English → Full-time

Health

OUR MASTER DEGREE PROGRAMMES COMBINE APPLICATION-ORIENTED TEACHING, PRACTICE AND SCIENCE. GET FIT FOR MANAGEMENT AND LEADERSHIP POSITIONS.

Advanced Nursing Practice

Primary Nursing: Unser berufsbegleitender Master-Studiengang Advanced Nursing Practice (ANP) bereitet Sie in 2 Jahren auf verantwortungsvolle Aufgaben im Gesundheitssektor vor.

Wir bilden die zukünftigen Expertinnen und Experten der Pflege aus. Machen Sie sich bereit für die sich stetig verändernden Chancen und Herausforderungen in der Pflege und beteiligen Sie sich an der Entwicklung von neuen Pflege- und Versorgungskonzepten.

Schwerpunkte

- ★ Pflegepraxis und Leadership
- ★ Spezialisierte klinische Praxis
- ★ Forschung und forschungsbasierte Pflegepraxis

Studieninhalte

- Advanced Nursing Practice im Praxisfeld
- Praxisentwicklung in der Pflege
- Führung und Motivation, Interaktion und Kommunikation
- Klinische Assessments für die erweiterte Pflegepraxis
- Klinische Behandlungspfade ausgewählter Gesundheitsprobleme
- Public Health und Handlungsfelder für die Pflege, Digitalisierung in der Pflege
- Forschung und forschungsbasierte Pflegepraxis

Auf einen Blick

→ Master → Deutsch → Berufsbegleitend

Angewandte Gesundheitswissenschaften

Finden Sie innovative – interdisziplinäre und multi-professionelle – Lösungen für die Herausforderungen im Gesundheitswesen. Immer im Blick: die Bedürfnisse der Patientinnen und Patienten.

Diversität, Kultur, Nachhaltigkeit, Ethik und anwendungsorientierte Forschung – das ist die Basis unseres berufsbegleitenden Master-Studiengangs. Das Studium bereitet Sie in 2 Jahren auf operative und strategische Aufgaben in unterschiedlichen Tätigkeitsfeldern des Gesundheitswesens vor.

Schwerpunkte

- ★ Kinder- und Jugendgesundheit
- ★ Palliativ- und Hospizversorgung

Studieninhalte

- Partizipation im Gesundheitswesen
- Multiprofessionelle und interdisziplinäre Gesundheitsdienste und Evaluation
- Transdisziplinäre Handlungsfelder
- Wissenschaft und angewandte Forschung
- Innovative Lösungen für die Praxis
- Innovation im Gesundheitswesen
- Technologisierung der Gesundheit

Auf einen Blick

→ Master → Deutsch → Berufsbegleitend

Musiktherapie

Wollen Sie in der Musiktherapie eigene Wege gehen? Mit unserem 2-jährigen berufsbegleitenden Master-Studiengang reagieren wir auf die steigende Nachfrage nach Therapeutinnen und Therapeuten, die zur eigenverantwortlichen Berufsausübung der Musiktherapie berechtigt sind.

Neben der Weiterentwicklung von musikalisch-therapeutischen Fertigkeiten stellen wir eine vertiefte Auseinandersetzung mit forschungsgleiteter Praxis in den Mittelpunkt. Dadurch werden Sie auf die Tätigkeit in bereits etablierten und in neu entstehenden Arbeitsfeldern bestens vorbereitet.

Schwerpunkte

- ★ Praxisorientierte Forschung
- ★ Supervision und therapeutische Kommunikation
- ★ Interdisziplinäres Arbeiten in den Gesundheitswissenschaften

Studieninhalte

- Musiktherapie in Theorie und Praxis
- Musikphilosophie und Musikpsychologie
- Berufspraktikum und Supervision
- Wissenschaft in Theorie und Praxis

Auf einen Blick

→ Master → Deutsch → Berufsbegleitend



Admission requirements for our master degree programmes

To qualify for a master degree programme, you must have completed a bachelor degree programme or an equivalent degree with a workload of at least 180 ECTS credits in a related subject from a recognised Austrian or foreign higher education institute. The programme director and the academic board assess each applicant's level of qualifications after receiving their completed application. You can also apply before you complete your bachelor degree programme. In this case, you need to provide personalised confirmation, issued by your higher education institution, of the degree you will be awarded (including the number of ECTS credits that will be achieved), the expected date of the final examination, and a list of the courses/lectures you still need to complete. You should also upload a copy of your official transcripts of records covering every semester.

Applicants for the "Digital Business Innovation and Transformation", "International Business and Economic Diplomacy" and "Marketing" master degree programmes are also required to provide proof of their English skills (Level C1). Further detailed information can be found on our website.

Information for our international applicants

If you are applying for a master degree programme where German is the language of instruction, your application must also include proof of C1 German language proficiency.

Tipp:

Join our Facebook group: direct your questions to our students and get first-hand accounts about studying at IMC Krems.

Costs and deadlines

	Tuition fee per semester for EU citizens	Tuition fee per semester for non-EU citizens	Application deadline EU citizens	Application deadline non-EU citizens
Business	363,36 Euro	6,900 Euro	15 May	15 April
Science and Technology	363,36 Euro	6,900/ 9,500 Euro	15 May	15 April
Health	363,36 Euro	6,900 Euro	15 May	15 April

Estimated costs for housing: ~ 400 Euro or more per month
Estimated living costs: ~ 250 Euro or more per month

Scholarship: IMC Krems University of Applied Sciences does not award scholarships for reduced tuition fees. Please refer to the Austria-wide platform www.grants.at.



10 good reasons for IMC Krems

WHAT MAKES US SO SPECIAL? WE'D LOVE TO TELL YOU ABOUT THE ASPECTS OF OUR UNIVERSITY THAT WE'RE PARTICULARLY PROUD OF.



1 International top rankings

Year after year, our university achieves top results in internationally renowned rankings such as THE (Times Higher Education Impact), PIR (Positive Impact Rating) and CHE (Centre for Higher Education Development).

2 So much practice

All of our degree programmes are very practice-oriented. Even during your studies, you will practice on “real-life projects” and applied research questions. In the process, you will also make valuable contacts for your career.

3 In a word: personal atmosphere

At our university, people know each other. You go through your studies together with your colleagues. Your lecturers also know you personally and accompany you through your studies. Class, not mass.

4 We live internationality

International students. Guest lecturers from all over the world. A range of degree programmes taught in English. Learn new languages, get to know different cultures and make contacts with people from across the globe.

5 Studying abroad made simple

You acquire know-how, gain new perspectives and build contacts all over the world. Spend a semester abroad at one of our over 170 partner universities. Take advantage of our international network! We provide all the help you need before, during and after your stay abroad.



6 Professional experience? All part of the degree!

Experience is crucial to enhancing your job prospects. Internships are a core element of our full-time programmes, so you can gain practical experience and build contacts. The step abroad is open to you.

7 All-round support

We like to go the extra mile with services such as language courses, careers advice and help with starting a business. Our experts have a wealth of experience and contacts that you can benefit from.

8 Finding a job? It's almost in the bag.

A degree from our university opens a lot of doors. We are particularly proud of the high acceptance of our graduates in the national and international job market.

9 Always connected: IMC Alumni Network

Even after your studies, you will stay connected with us, your colleagues. Our IMC Alumni Network provides you with career news and organises regular get-togethers at home and abroad. The goal is for you to expand your network. That's why Alumni Services also works closely with Career Services.



10 Architecture, comfort & technology

Our students appreciate the modern facilities in our buildings. At the campus, you will study in light-flooded architecture with a view of the vineyards. Our locations in the old town are places steeped in history, equipped with state-of-the-art technology.



Our plus in service

WE GO THE EXTRA MILE



Study Services

Your first point of contact during your studies, that's the Study Services team. They organise everything you need for your studies, the timetables, the examination dates, various confirmations and credits as well as the issuing of your graduation documents. They take care of everything so that you can fully concentrate on your studies.

IT Services

Modern IT infrastructure at all IMC Krems locations and comprehensive Wi-Fi coverage make the university an ideal place to study and work. As a service unit, our job includes providing information and communication services, as well as user support.

Media Services

For students, the Media Lab's offering means one thing above all: teaching at the cutting edge with numerous blended-learning elements. A special focus is on the conception and production of varied and professionally designed teaching units in distance learning.

International Welcome Center

The International Welcome Center is a service facility of IMC Krems, which serves as a first point of contact and central information point for all non-academic matters and aims to provide optimal support for international guests in Krems.

Career Services

The IMC Career Center accompanies students as they enter professional life and offers a variety of opportunities for companies/organisations and institutions to establish direct contact with students. Other services include application coaching and tips.

Alumni Services

After graduation, the worldwide "IMC Alumni Network" offers numerous opportunities to stay in touch with the university, to further your professional education and to benefit from contacts and exchanges with experts – all free of charge.

Krems, the university town

Highest concentration of universities in Austria

With five universities within an area of 52 km², Krems is the site of the most concentrated higher education cluster in Austria – and some would claim in the whole of Europe. Located in the greater Vienna region, Krems is less than an hour away from the Austrian capital by public transport.

A unique historic city at the river

Krems is nestled between the Danube river and hillside vineyards at the gateway to the Wachau valley – within one of the most beautiful cultural landscapes in Austria and a UNESCO World Cultural Heritage Region.

Young, dynamic and environmentally friendly

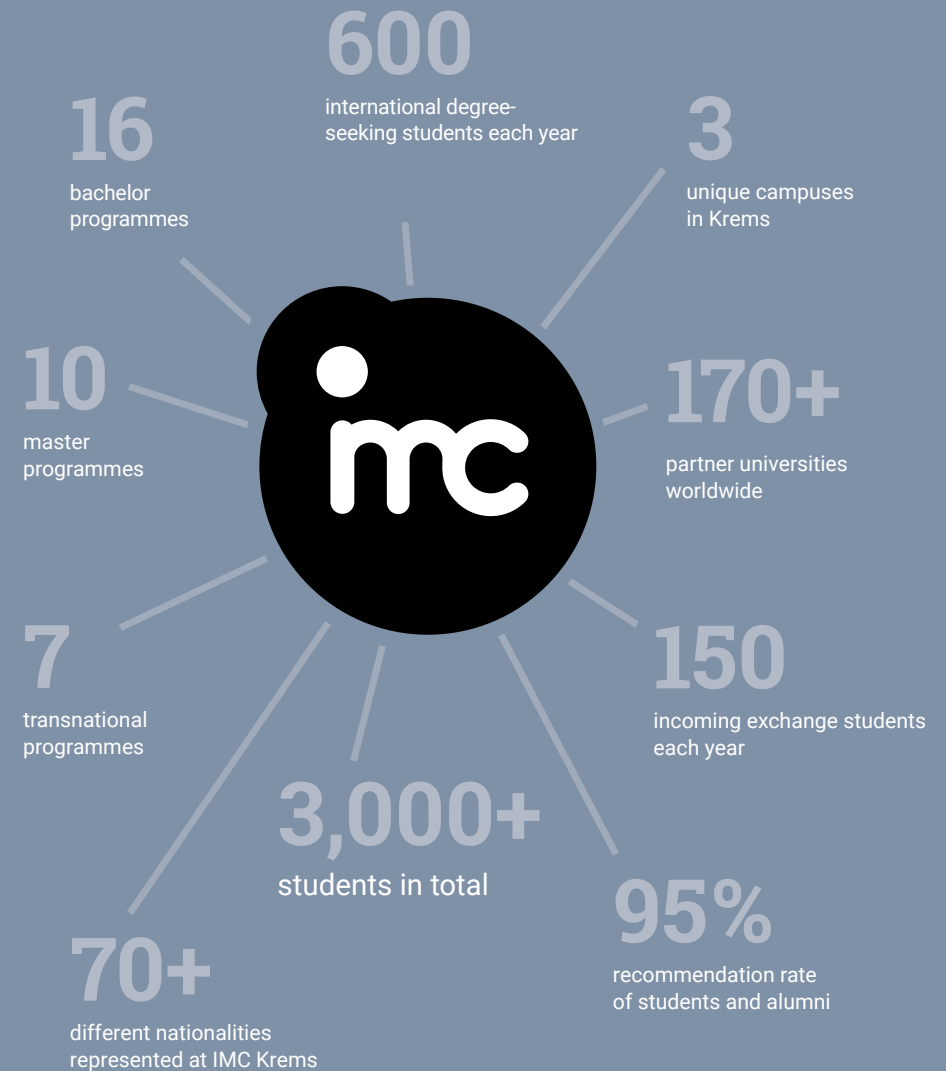
Krems is a vibrant university town – friendly and welcoming, yet cosmopolitan thanks to its 15,000 students from more than 70 different countries. The young people give this charming town a flair all of its own. And Krems is a place where they rightly feel very comfortable and safe. Our students really appreciate being able to get around on foot or by bicycle and without a car or having to use public transport.

Our three locations - modern, historic and central

If you study at IMC Krems, you will spend your study time either at the state-of-the-art IMC Campus Krems or at one of our campuses in the middle of the old town.



IMC Krems in numbers





Follow us and become part of our IMC community!

Let's start your story here.



www.imc.ac.at

IMC. It's all in me.

IMC. It's all in me.

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University of Applied Sciences
3500 Krems

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www.imc.ac.at



Version: 2/2024

Accreditations



Memberships

